

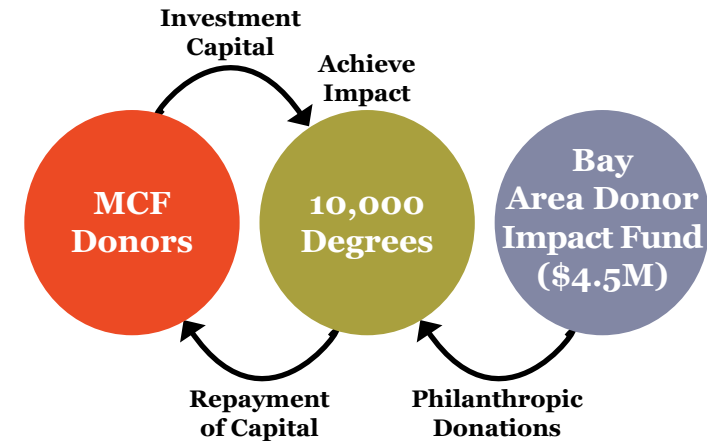
## Story

When they were informed of a new opportunity to do so via MCF's Venture Impact Program, they were excited.

**In essence, it allows them to invest in 10KD: to use their philanthropic dollars to provide the organization with upfront working capital.**

This has been made possible via a unique partnership between NPX, a Bay Area firm transforming how nonprofits are funded, and 10KD. NPX created a Bay Area Donor Impact Fund which has raised \$4.5 million in donations. 10KD has been selected as a recipient of a portion of that money IF it can produce specific, measurable outcomes in its work. In this instance, assisting 160 low-income students complete their bachelor's degrees.

Helping them hit those outcomes is where Guy and Suzanne play a role by providing the upfront investment. As funding helps 10KD focus on achieving the desired impact, donations are unlocked to pay back their investments, with the possibility of a return. All of which can be redeposited into their fund at MCF for future philanthropic use.



## Background

Guy and Suzanne have been committed supporters of college access for years, in particular the work of 10,000 Degrees (10KD). Its model of comprehensive support for students from low-income backgrounds — both to and through college — coupled with its superlative results, has driven the couple to become long-term donors. Guy even sits on the Board of Directors.

But they are always looking for additional ways to support the organization.

## Outcome

Guy and Suzanne have contributed \$250,000 over a five-year timeframe. They will receive annual reports from NPX on the achievements and effectiveness of their investment. They are eager to see how this new approach works for 10KD.

**3x the national average**



Rate that 10KD community college students transfer to, and graduate from, four-year colleges.

**88%**



10KD students graduate with 88% less loan debt than the national average

**12,000 +**



Total number of students and families served every year by 10KD

