





# Impact investing through philanthropy is empowering & inspiring.



### What it is.

You can support both non-profits and for-profits that are creating social impact or protecting the environment.

VIP is perfect when you want to be more entrepreneurial in your giving, like backing active private companies and funds.

### How it works.

MCF has a partnership with ImpactAssets (IA), a market leader in impact investing. Leveraging ImpactAssets' expertise, we offer the ability to identify and support ventures in fields that matter to you personally. Better health access in Africa? Check. Poverty alleviation in Central America? Yep. Greater racial equity in the U.S.? IA has curated a menu of opportunities. These investments can have both a measurable impact AND a financial return back to a donor's DAF. An actual win/win.

"When I heard about Marin Sonoma Impact Ventures, I was immediately intrigued by its strategy to invigorate local business in Marin. The Venture Impact Program made it easy. Leveraging my DAF to engage in impact investing opens up so many new opportunities for my philanthropy."

Mitch Cohen
MCF Donor & Principal
Ross Investment Associates, LLC

Two ways to design your own portfolio.

### **Custom Investments**

If you want to invest in an organization that aims to solve a social or environmental issue while making a financial return, we can facilitate a custom investment for you. This requires a \$25,000 investment minimum and Impact Assets approval.

## Venture Impact Platform

When you want to support an issue area, you can choose from a rotating selection of professionally-managed global funds and strategies. These funds focus on issues like climate change, ecoforestry, underserved small business owners, sustainable food and agriculture, the growing middle class in emerging markets, and more. These high-impact funds are comprised of multiple companies working in that field, so you get great diversification and broad exposure to the most promising and innovative entrepreneurs. Minimums apply, starting at \$10,000.



"The Venture Impact Program is a triple win! I can invest in underrepresented founders who are starting socially impactful for-profit businesses. And, potential returns go back to the DAF so I continue the cycle. In short, this is my most inspired form of investing."

Carson Barnett
MCF Donor & Founder of Scout Fund





# Customize your impact. Let's talk.



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